

LGBTQ+ OUT FOR SPORT FESTIVAL

2025 PARTNER PACK



OUT FOR SPORT
CELEBRATING LGBTQ+ SPORT



ABOUT THE FESTIVAL

The LGBTQ+ Out for Sport Festival is the UK's largest event of its kind.

- Held during Pride Month (June)
- Iconic venue: Crystal Palace National Sports Centre
- Open to individuals 18 years and over
- 500+ attendees in 2024
- 20+ LGBTQ+ sports clubs from across London
- Inclusive and welcoming for all abilities

From rugby and boxing to dance and tennis, the LGBTQ+ Out for Sport Festival invites everyone to try new sports, connect and celebrate inclusivity.

The Festival is organised by Out for Sport - a volunteer-run charity representing London's LGBTQ+ sports clubs and teams in a shared mission to increase LGBTQ+ participation in sport.

outforsport.com

MEDIA COVERAGE HIGHLIGHTS

The 2024 LGBTQ+ Out For Sport Festival gained significant press attention before and after the event, helping to amplify the message of inclusivity in sports and LGBTQ+ representation.

- [Diva Magazine](#)
- [The Gay UK](#)
- [GScene](#)
- [Sports Media LGBT+](#)
- [BBC London Radio](#)
- [Your Local Guardian](#)
- [ITV News London](#)
- [Health Club Management](#)
- [South London Press](#)



***[Watch the highlights
on YouTube](#)***



MAKE AN IMPACT

By partnering with the LGBTQ+ Out For Sport Festival, your organisation will:

- Champion LGBTQ+ participation in sport
- Showcase a commitment to DEI
- Gain exposure to a loyal, engaged community
- Reach thousands via social media and PR



GET INVOLVED

To talk more about an involvement in the next LGBTQ+ Out for Sport Festival, contact Out for Sport co-chairs David Lionetti and Suzanna Maas via email: chair@outforsport.com

PARTNER PACKAGES

KEY PARTNER £4,000 Available (4)

- Headline partner for a chosen activity area
- Logo on signage and event promotional materials
- Organic social media and website recognition
- Exhibition stall with your staff at the event

COMMUNITY PARTNER £2,000 Available (4)

- Logo on event day signage
- Place branded merchandise at the event
- Organic social media recognition
- Website recognition

SUPPORTING PARTNER £1,000

- Logo on event day signage
- Place branded merchandise at the event

IN-KIND PARTNER

Examples of in-kind contributions include:

- Refreshments or food for participants and volunteers
- Sports equipment, apparel, banners, signage
- Photography, videography, or marketing services
- Staff or volunteers to assist on event day

WHY YOUR SUPPORT MATTERS

"It's really nice to be able to rediscover sport as an adult and be able to be in this supportive environment where you can try anything out."

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"Clubs I've previously joined have not been LGBTQ+ specific, and the Festival is about being part of a group with a common interest that goes beyond your sexuality. Here I feel a lot safer."

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"LGBT sports clubs offer that space where people can just be themselves where there's no prejudice or attack on their sexual orientation or their gender identity."

